

ATLANTA CITY COUNCIL

H. LAMAR WILLIS
COUNCILMEMBER
POST 3, AT-LARGE

55 TRINITY AVENUE, S.W. SECOND FLOOR EAST ATLANTA, GEORGIA 30303 (404) 330-6041 www.hlamarwillis.com

October 8, 2007

Honorable Felicia A. Moore Chair, Committee on Council 55 Trinity Avenue Atlanta, GA 30303

Dear Councilmember Moore,

Please accept my nomination to reappoint Kim Benjamin as a member of the Keep Atlanta Beautiful Board. Ms. Benjamin is a dedicated and diligent servant to the city and its residents. She can be reached at 404-732-8240. Ms. Benjamin is eager to serve on this board.

If you have any concerns, I may be reached at 404-330-6041.

Yours for a Better Atlanta,

/H. Lamar Willis

Kim Benjamin 495 Mellview Avenue Atlanta, Georgia 30310 [404] 758-3660 - residence [404] 758-3714 - facsimile [404] 732-8240-- mobile

A Solid Foundation Consulting, Inc.

2005- Current

President

Provides real estate related consulting services to non-profit, government agencies, builders, developers, and lenders.

Fannie Mae Corporation Atlanta Partnership Office Deputy Director

2000-2004

Manages relationships with local and national affordable housing partners, and the business community within metro-Atlanta. Provides an analysis of housing market trends to effectively execute single and multifamily affordable housing initiatives to meet regional and national goals. Provides feedback on traditional and non-traditional affordable housing poviders and makes Fannie Mae housing partner recommendations to Atlanta Partnership Office Director and Southeast Regional Office. Tracks Fannie Mae housing investment and communicates impact to Georgia U.S. Representatives and local elected officials. Facilitates housing industry roundtables and advisory board meetings, and determines appropriate topics and speakers for attendees. Represents Fannie Mae on boards, advisory committees, conferences, symposiums and at media events.

Significant Accomplishments

- \$5MM Smart Commute Initiative to include the Atlanta Regional Commission, MARTA [local transit authority], SunTrust Mortgage, and SunAmerica Mortgage.
- \$5MM Anti-predatory Refinance Pilot with Atlanta Legal Aid, local housing non-profits, and Citizens Trust Bank.
- Section 8 to Homeownership Program with four (4) public housing authorities-- Atlanta Housing Authority, Fulton Housing Authority, City of Marietta, Jonesboro Housing Authority, and local non-profits.
- Atlanta Emerging Markets Strategy and Tactical Framework Plan with key lenders, mortgage brokers, realtors, non-profits, and builders resulting in a 20% increase in the Atlanta minority homeownership rate.
- 2002 Chairman Award for the Pryor Road Corridor.
- 2002 Partnership Office of the Year Award.
- 2003 Excellence in Promoting Minority Homeownership Team Award.

Atlanta Development Authority

Economic Development Specialist

1997 - 2000

Interfaced with state and local governments, non-profit community partners, and the private sector to examine housing market trends and new areas for real estate redevelopment within the City of Atlanta. Coordinated trade show exhibits, conference programs and other public relations of the Authority. Assisted neighborhood communities with visioning for density development, affordable housing mix, gentrification issues, and economic development needs. Interacted with Chambers of Commerce to package city incentives to prospects and the commercial real estate broker community. Provided support to the Managing Director.

Significant Accomplishments

- Secured \$9MM Empowerment Zone Funding for the Southside Revitalization plan.
- Request for Proposal for bid solicitation to develop the Joyland Shopping Center located within the Southside community.
- Acquisition of 11 commercial buildings located within the Historic Westside Village [HWV] project corridor a \$130 MM mixed use development, using HUD 108 funding.
- Developed and implemented a HWV work program with the Atlanta Work Force Development Agency, and the Fulton Atlanta Community Action Authority resulting in employment for minority contractors and sub-contractors to provide site development for Phase I.
- Developed and implemented a HWV business development program for existing commercial tenants within the HWV project area.
- Reorganized the Historic Westside Village Charette to include key stakeholders within the community, including key non-profit housing providers.

Neighborhood Reinvestment Corporation

1994-1996

Neighborhood Housing Services of Rochester

Presented at homebuyer education seminars. Developed written proposals and ensured contractual maintenance for programmatic operation and capital funding opportunities. Provided underwriting for below market rate purchase money mortgage products through Neighborhood Housing Services of America [NHSA]. Spearheaded a team of three (3) to develop and implement a marketing plan to encourage community and national support of programs and services. Performed cost analysis and coordinated resource development presentation, special events and promotional pieces including the production of the 1995 Annual Report.

Significant Accomplishments

- Implemented the NHSA technology software for a more efficient counseling education program.
- Developed the Board of Directors Annual Fundraising Campaign strategy resulting in a 30% increase in contributions from supporters.
- Recruited new board members to correspond with the organization's program, services and strategic vision.
- Developed new procedures for the Home Rochester Rehab program, which resulted in a housing production increase and additional program funding.
- Project Coordinator and contributing writer for the 1995 Annual Report.

Florida Housing Finance Corporation

Associate Program Manager

1993-1994

Provided support to agency program managers to administer affordable housing programs for the state of Florida. Scored single and multi-family funding applications and remained abreast of program rules to ensure compliance. Provided technical assistance for non-profits in participating jurisdictions to develop an effective and efficient use of program funding. Prepared monthly program status reports for Board of Directors meetings.

Significant Accomplishments

- Managed a \$9.1 MM Single Family Mortgage Revenue Bond Allocation and approved participating lenders for the Hurricane Andrew Loan program. Designed and monitored a tracking system for HUD cash management procedures.
- Researched and analyzed the agency's affordable housing programs for the Affordable Housing Study Commission to measure the effectiveness of agency programs to make recommendations to the Governor.

Education and Training

- Florida Agricultural and Mechanical University
 - Master of Applied Social Science concentration- Public Administration
 - Bachelor of Science-Political Science minor- Public Administration
- Neighborhood Reinvestment Training Institute
- Barney Fletcher School of Real Estate- Licensed Real Estate Broker
- National Housing Development Council
- Council on Urban Economic Development

Past and Current Boards and Affiliations

- Community Alliance of Metropolitan Parkway, director
- Gwinnett Housing Resource Partnership, director
- Latin American Association- Advisory Council, member
- Capitol View Manor Neighborhood Association
- Capitol View Elementary School- treasurer
- Neighborhood Planning Unit X, member- Land Use and Planning Committee
- Governor Sonny Perdue's Latino Housing Commission, member
- City of Atlanta- Keep Atlanta Beautiful Board, member
- Ben Hill United Methodist Church Academy- by-laws committee chairperson

Published Contributing Writer

- Atlanta Business Journal, Atlanta's Empowerment Zone, Summer 1999.
- Atlanta Business Journal, Momentum for Development in Atlanta's Communities, Summer 2000.

Personal

Married with children.